**Case Study: Hard Rock Café's Global Strategy (pp. 55–56) and Pearson Video Library**

**Watch the *Hard Rock Café's Global Strategy* video located in the Pearson Video Library section in the Introduction & Resources area. You can also read more about its strategy on pages 55–56 in your textbook. Once you have watched and read the case study, answer the questions below.**

**Case Study Questions**

1. **Identify the strategic changes that have taken place at Hard Rock Cafe since its founding in 1971.**
2. **As Hard Rock Cafe has changed its strategy, how has its responses to some the 10 decisions of OM changed?**

**The specifications for this Case Study and the grading rubric can found in the Case Study section in the Introduction & Resources area.**

**Don't forget to submit your assignment**.